



# Technology Commercialisation Forum 2010

5 & 6 March • Pan Pacific Hotel Singapore



NUS Enterprise

In Association with AUTM

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## Programme - DAY ONE

5th March 2010	
8.00am	Registration / Networking
9.00am	Opening Address by Dr Lily Chan, CEO NUS Enterprise.
9.10am	Address by Guest-of Honour, Mr Teo Ming Kian, Advisor (Special Projects), Ministry of Finance & Permanent Secretary, National Research and Development, Prime Minister's Office
9.20am	Award Presentation
9.30am	Keynote Address by Mr Arundeeep S. Pradhan, President, Association of University Technology Managers (AUTM)
10.40am	Tea Break
11.10am	Overcoming Challenges and Riding on Opportunities in Academic Entrepreneurship: A Tale of Success Dr Yehuda Yarmut, Deputy CEO, Yissum Technology Transfer, Hebrew University of Jerusalem Israel
12.00pm	Lunch
1.30pm	Technology Entrepreneurship in Asia: Opportunities and Challenges (Panel) 1. Prof Wong Poh Kam, Director, NUS Entrepreneurship Centre (Moderator) 2. Dr Johnsee Lee, President, Industrial Technology Research Institute (ITRI) 3. Mr Saeed Amidi, CEO/President and Founder, Plug and Play Tech Center, USA
2.30pm	Plenary: National Programs for Innovation and Enterprise Growth 1. Mr Jon Sandelin, Senior Associate Emeritus, Stanford University Office of Technology Licensing, USA (Moderator) 2. Mr Lawrence Koe, Director (Projects), National Research Foundation (NRF), Singapore 3. Prof. Dr. Rofina Yasmin Binti Othman, Ministry of Science Technology and Innovation (MOSTI), Malaysia 4. Dr Edward Rubesch, Director, Technology Licensing Office, National Science and Technology Development Agency (NSTDA), Thailand
3.30pm	Tea Break
4.00pm	Plenary: Commercialization and Investment Opportunities in Emerging Technology Fields 1. Mr Edmund Yong, Managing Partner, Accel-X Pte Ltd (Moderator) 2. Dr Frank Levinson, Founder and Managing Director, Small World Group 3. Mr Brad Greenspan, Founder, MySpace 4. Mr Barry Drayson, Managing Director, Innoveas AG 5. Mr Guy Proulx, Managing Director, Transpacific IP Management Group Pte Ltd
5.00pm	The Role of Public Sector Research in the Discovery of New Drugs Dr Ashley Stevens, Executive Director, Office of Technology Transfer, Boston University
5.30pm	End

TCF 2010 is held as part of InnovFest. Organised by NUS Enterprise, InnovFest is a series of technology-related activities that brings together entrepreneurs, innovators, financiers, industry experts, government agencies, and anyone interested in riding the next wave of technology innovations in the new economy. InnovFest also includes the Enterprise Connection, a networking dinner

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## Programme - DAY TWO

6th March 2010	
	Technology Tracks
	Track 1 - Cleantech: (A) Launch of NUS Membrane Consortium (B) Panel: Applications and Uses of Membrane Technology in Cleantech Industry Panel Members: 1. Dr. Michael Quah, Principal Fellow, Energy Studies Institute (Moderator) 2. Frank Levinson, Founder and Managing Director, Small World Group 3. Prof Neal Chung, Faculty of Engineering, NUS 4. Dr Rinse Terpstra, MD & Chief Technology Officer, Hyflux
9.00am	Track 2 - ICT/IDM: Panel discussion: Using and Commercializing Open Source Software Panel Members: 1. Prof Martin Henz, School of Computing, National University of Singapore (Moderator) 2. Stephen Gillespie, Partner, Fenwick & West LLP 3. Gerald Barnett, Research Technology Enterprise Initiative, University of Washington
	Track 3 - Biomedical Sciences: Panel Discussion: Bringing Early Stage Technology to Market Panel members: 1. Dr. Lim Jui, Executive Director, MERCI (Medical Engineering Research and Commercialization Initiative), National University of Singapore (Moderator) 2. Mr Arundeeep S. Pradhan, President, AUTM 3. Dr Andrew Serafini, Partner, Fenwick & West LLP 4. Dr Paul MacAry, Assistant Professor, Department of Microbiology, NUS

10.00am	Tea Break
10.30am	<p><b>Technology presentations from Universities and research institutions looking for commercial partners in the areas of:</b></p> <ul style="list-style-type: none"> <li>- Biomedical Sciences (<a href="#">see who is pitching here</a>)</li> <li>- ICT/IDM (<a href="#">see who is pitching here</a>)</li> <li>- Cleantech (<a href="#">see who is pitching here</a>)</li> </ul> <p>To pitch your technology at TCF, please download the application kit <a href="#">here</a></p>
12.00pm	<p><b>Open innovation. Presentations by companies in the areas of:</b></p> <p><b>Biomedical Sciences Track:</b>  <b>Johnson Chen, Managing Partner, Clearbridge Accelerator</b>  Wanting to see your inventions being adopted in the market place? Need help, mentoring and financing? Want to find out more about commercialisation? This is a brief overview of what investors tend to look for, the challenges and the various business paths and sources of finance.</p> <p><b>ICT/IDM Track:</b>  <b>Patrick Ennis, Global Head of Technology, Intellectual Ventures</b>  It is an exciting time to be a technologist. Every day, breakthroughs in research laboratories offer the promise of products and solutions to meet a range of global challenges and opportunities. However, it is very difficult to successfully commercialize technology; and unfortunately most efforts fail. We need to improve the success rate, otherwise billions of dollars of R&amp;D funding will be wasted, and innovation-driven economies will stall. Invention Capital is a missing link in the value-creation chain.</p> <p><b>Cleantech Track:</b>  <b>Professor Peter Heydebreck, Managing Director, innoveas AG</b>  innoveas AG is the leading German enterprise in the field of IP incubation. The process is as traditional as it is complete: innoveas enters deals via its subsidiary company, Engage Key Technology Ventures, which analyses and selects IP for IP protection and development, builds teams to exploit the technology and works closely with leading public research institutions whose scientists are at the heart of innovation. innoveas manages deals through its M.O.R.E. (Money out of Research Excellence) INVEST GmbH &amp; Co KG. M.O.R.E. is an investment fund which specialises in financing the growth of innoveas' ventures and preparing them for exit via IPO, corporate acquisition or joint venture.</p>
12.30pm	Lunch
1.30pm	End

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